

**DIXIE OUTLET MALL DISCOVER YOUR WILD SIDE  
“ONLINE” CONTEST RULES (“RULES”)**

**i. CONTEST PERIOD:**

The Dixie Outlet Mall *Discover Your Wild Side* “Online” Contest (“**Contest**”) will run from 10:00 a.m. Sunday, August 9 2015 to 6:00 p.m. Sunday, September 6, 2015 (“**Contest Period**”). The Sponsor’s clock is the time keeping device for this Contest.

**ii. CONTEST LOCATION:**

The Contest will administered online at <http://www.dixiewildside.com> The sponsor of the Contest is Cominar Real Estate Investment Trust (“**Sponsor**”).

**iii. ELIGIBILITY:**

No purchase or payment necessary. The contest is open to all residents of Ontario 13 years of age or older at the time of entry. Persons under 18 years of age require permission of a parent or legal guardian. Employees of, members of the immediate family of, or those domiciled with, an employee of, Cominar Real Estate Investment Trust or its affiliated or related companies, Cominar Real Estate Investment Trust or its affiliated or related companies, retailers at Dixie Outlet Mall, service providers at Dixie Outlet Mall, and the consulting, advertising, and promotional agencies and administrators used in connection with the contest, are not eligible to participate. Immediate family consists of parents, siblings, children, and spouse.

**iv. HOW TO PARTICIPATE:**

Enter by completing the online quiz and submitting an entry ballot located at <http://dixiewildside.com>. Each participant is permitted one entry during the contest period. Any participant who submits, or attempts to submit, more ballots than permitted under these Rules may be disqualified from the Contest in the sole discretion of the Sponsor. Personal information is collected solely for the purpose of administering the contest and will not be used for any other purpose without the consent of the participant (or if applicable, the participant’s parent or legal guardian).

**v. THE PRIZE:**

A prize of two (2) \$500 Dixie Outlet Mall gift cards (“**Shopping Spree**”) is available to be won during the Contest Period.

**vi. WINNER SELECTION:**

There will be a random draw on Monday, September 14, 2015 to determine the potential winner of the Grand Prize. The potential winner will be contacted by the email provided on the online entry ballot. The Sponsor will make a minimum of 2 attempts to contact the potential winner in the 7-day period following the applicable random draw. In the event the Sponsor is unable to contact the potential winner in such 7-day period, such potential winner may be disqualified at the Sponsor’s sole discretion, and the Sponsor may, at its sole discretion, hold another random draw to select another potential winner, in which event the provisions of this section will apply to such alternate potential winner.

All prizes are distributed at Guest Services at Dixie Outlet Mall. Potential winners must successfully answer a skill-testing question unaided and unassisted and present government-issued photo identification verifying the residency and age of the entrant, and sign the Contest Release & Acknowledgement at Guest Services to receive the Prize, which, among other things, (i) confirms compliance with these Rules, (ii) acknowledges acceptance of the Prize as awarded, (iii) releases Cominar Real Estate Investment Trust, their affiliates, and each of their respective officers, directors, employees, agents, representatives, successors and assigns, and their respective advertising and promotional agencies and all of their respective affiliates, directors, officers, employees, agents, representatives, successors, and assigns, and any other person or entity associated in any way with the contest (collectively, the “**Released Parties**”) from any liability in connection with this Contest, and (iv) confirms the winner’s agreement to the publication, reproduction and/or other use of his or her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner, including, but

not limited to, print, broadcast, and/or the Internet (including, but not limited to, social media). If the potential winner is under 18 years of age, a parent or legal guardian must sign the Contest Release & Acknowledgement and be present with the potential winner at Guest Services when doing so.

Prizes are not transferrable and must be claimed as awarded. If a prize is not claimed it will be forfeited. Prizes may be substituted by a prize of equal or greater value at the sole discretion of the Sponsor. If a prize cannot be awarded in accordance with these Rules, such prize will not be awarded.

vii. **GENERAL:**

Sponsor assumes no responsibility for lost, illegible, or damaged ballots, or for any failure of any devices used in connection with the Contest. Any individual found to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Rules or otherwise in a disruptive manner will be ineligible to receive the Prize.

Subject to applicable laws, Sponsor reserves the right to terminate this Contest for any reason.

The Contest and the interpretation of these Rules are governed by the laws of Canada and Ontario.

By participating in this Contest, each participant automatically accepts these Rules, which are subject to change without notice, and automatically releases the Released Parties from any liability arising in connection with the contest.

The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all participants without right of appeal. Anyone determined by Sponsor, in its sole discretion, to be in violation of these Rules is subject to disqualification by Sponsor at its sole discretion.

In the event of any discrepancy between these Rules and any other material, including, but not limited to, advertising, these Rules will prevail.